



MAIN STREET ROSWELL

PO Box 1328 | Roswell, NM 88202

www.mainstreetroswell.org



©Juliana Halvorson

## PASSPORT PARTICIPATION

### JULY 1-3, 2021 ROSWELL, NEW MEXICO

Contact Person \_\_\_\_\_

Business \_\_\_\_\_

Address \_\_\_\_\_

Phone (Home) \_\_\_\_\_ (Work or Cell) \_\_\_\_\_

Email \_\_\_\_\_

Alternate Contact \_\_\_\_\_ Phone \_\_\_\_\_

Will you be offering discount?  Yes  No

What discount will you be offering?

\_\_\_\_\_

Will you be open July 1-3, 2021?  Yes  No

Have you special hours for the AlienFest? July 1 \_\_\_\_\_ July 2 \_\_\_\_\_ July 3 \_\_\_\_\_

With the Passport Program, visitors will enter your store, and similar to the Chile Cheese Festival, they will mark down what you have displayed for a Scavenger Hunt. This will remove the need for you to have a stamp. Once they have found as many scavenger hunt items as possible, they will return the passport to the information tent and be awarded with souvenirs and entered into a special drawing. If you would like to offer a discount, please detail it above. Encourage people to purchase items through discounts. PLEASE BE SURE YOU ARE OPEN JULY 1-3. When participating businesses are not open, the people participating get upset and angry with us and the closed business because that means fewer entries for them.

We are also asking businesses to donate an item for two baskets that we will be awarding in a random drawing for those who enter the scavenger hunt.

**DEADLINE TO PARTICIPATE JUNE 4, 2021.**

I wish to purchase an ad in the 2021 Official Passport.

- Full page**  
**3" wide x 5" high**  
**\$125**
- 1/2 page**  
**3" wide x 2.5" high**  
**\$75**
- Free Listing Only**

- I will send in a high resolution ad.
- Please design my ad.

**REQUIRED** What is your Scavenger Hunt item? Please use a short, distinct description

\_\_\_\_\_

ONCE THIS FORM IS COMPLETED, please email it to  
ED@mainstreetroswell.org OR drop it off at  
300 N. Main St. Suite 420  
Ads must be high resolution and emailed by June 4, 2021

DATE

Signed